
Dr. Dieter Hovorka

Dr. Dieter Hovorka is a CxO and Advisor with over +20 years industry experience working for multi international organizations to develop whole enterprise IT strategy, business process optimization, engineering projects and customer communication solutions, digital transformation with integration into digital and social media marketing initiatives.



Starting his carrier as a software developer in the gambling industry he quickly developed his business skills to succeed in fast growing markets by delivering business goal driven solutions which go beyond technology. Innovation and creativity allowed him to develop his knowledge across many markets, economies and technologies and in following companies into logistics, retail, manufacturing, services and multi lingual back office solutions.

As a senior Dieter was working over five years as the Global Information Technology Officer for Artesyn Technologies Inc., an U.S. based electronic manufacture across four continents implementing communication and information technology infrastructure projects, driving global initiatives for knowledge management and information centric solutions like ERP, CRM, IMMS and MRP. During his engagement he had to ability to develop creative solutions for complete new manufacturing standards and data exchange between manufacture, supplier and customer. He was driving also the implementation of ISO9000 and many government safety standards special in the Asian operations.

After he was holding multiply management positions, as CEO, Marketing Manager, Sales Manager, Quality & Product Manager, in a couple of start-up companies across Europe, which developed a complete web based business process management suite, a content transformation solution, a web based marketing solution, a multi-channel output management solution. During this period he was invited in as guest speaker in many forums across Europe and North America to share his experience and knowledge.

Dieter was establishing the Adobe Systems regional sales in Austria as Technical Pre-Sales Lead where he quickly contributed in many innovations for the product management for Adobe's enterprise solutions, reforming the digital signature initiative and mobile initiative.

Later he lead Adobe in the Middle East & North Africa as Technical Manager, building Enterprise Solution sales and partner network and helping deployment of electronic forms solutions, web experience management, digital transformation, customer experience management and content centric solutions for e-Government and commercial sector companies across the GCC.

In 2014 Dieter launched a digital agency Skillz Middle East in Dubai, developing the transformation of knowledge management across information channels including digital transformation, social networks and building for company's digital transformation strategy and digital/social marketing strategies across Middle East and Africa.

Since many years Dieter is also delivering training for enterprises in Asia, Middle East, Europe and North America. With his brought knowledge he is known as public speaker on conferences for international marketing, digital marketing, digital transformation, enterprise solutions and emerging technologies like Blockchain, Smart City initiatives, AI and VR, e-Learning and enterprise content solutions. He joined as board advisor in several crypto technology companies, startups and blockchain vendors.

As an entrepreneur he launched couple of startups in Middle East and is holding several CxO roles in organizations.

In his free time Dieter is passionate into scuba diving, beach sports, traveling and enjoying good food and cigars.

Dieter graduated from the Higher Technical Institute in Moedling Austria in communication technologies. He was rewarded with the honorary doctor of Philosophy Business Strategies & Corporate Leadership from the American Management University of California.

More

LinkedIn

<https://www.linkedin.com/in/dieterhovorka/>

Skillz Technology Blog – over 400 blog entries

<https://www.skillzme.com/blog/>

Dieter Hovorka - Smart IT and Smart Tech, Artificial Intelligence (AI) could boost adoption rate

https://youtu.be/_DDr4RkKhkw?si=2-ICZRpw_VVBN9CX

Dieter Hovorka CXO/CTO Skillz ME | Exclusive Interview | Live With Dr.Usman Zafar | News Time HD TV

<https://youtu.be/VcX-eHFgwyw?si=etSIbFqLOBjt2iWo>

Interview Mr Dieter Hovorka CTO - Skillz Middle East

<https://youtu.be/dsDSr1OiLkk?si=ZkwSgHehFVSr-0ou>
