

Laila Al Harthy

Manager Culture & Engagement
Certified Coach & Trainer



Highlights:

9+ Years experience in various Sectors; Nonprofit, Finance (Insurance) & Telecommunications.

- Leadership experience
- Advocate for growth mindset, life-long learning, and inclusion.
- Guides strategic choices that align with company's vision.
- Design learning & engagement programs.
- Drives seamless processes & operations.
- Prioritizes self and team development.

Programs:

- Digital & Innovation Bootcamp TTT
- Maximize ROI of Leaders
- Culture Transformation
- Executive engagement
- Management Town Hall
- Shadow Management Team SMT
- Omantel Coaching Clinic OCC
- Omantel Certified Training OCT
- Build the Leader BTL
- Diversity & Inclusion D&I
- 3rd Entrant War-room

Values:

Simplicity
Creativity
Collaboration

Objective:

With a focus on leadership and commitment to excellence, I gained diverse experiences as an Executive Support-Lead which enriched my capabilities in effective communication, Steering Strategic projects, informed decision-making and leading teams. I'm dedicated to fostering a positive organizational culture & engagement and drive results.

Capabilities:

- ✓ Leadership
- ✓ Coaching & Training
- ✓ Organization Culture
- ✓ Employee engagement
- ✓ Business Writing
- ✓ Public Speaking
- ✓ Content Creation
- ✓ Project & Program Mngt.

Achievements:

- ❖ Designed & implemented organization-wide program -TTT to boost innovation and digital mindset and executive engagement program.
- ❖ Established Shadow Management Team Program.
- ❖ As a coach & Trainer: Conducted 60+ Hours of Coaching, and 36+ Hours of Training on; Leadership, Empathy, Adaptability, Change Management, Limiting Beliefs, Self-development, and Creating Effective Proposals.
- ❖ Award: Winning Team in Omantel Stars Program.
- ❖ Award: Top learner in Omantel (55 hours online learning).

Experiences:

Manager, Culture & Engagement at Omantel

16/10/2023 – Current

Main Responsibilities:

- Develop and implement strategies to promote a positive and productive work environment, increase employee satisfaction and boost employer brand.
- Design and drive customized engagement plans for executives, leaders, and employees (Muscat & Regions)
- Lead the implementation of culture change programs and support to shape organization culture.
- Design engagement plans for strategic/ corporate initiatives i.e. New corporate strategy, Enterprise Data management, Customer experience...

Team Leader, CEO Operations Support at Omantel

15/07/2021 – 15/10/2023

Main Responsibilities:

- Steer operations / meetings of Corporate Management Team (CMT), facilitate the decision-making process for the management & ensure compliance.
- Implement CMT decisions, provide support & guidance, monitor progress, and evaluate performance.
- Build & execute development plans to empower & upskill the team.
- Serve as a PMO for high-level projects, and support other corporate initiatives.

Cont. Experiences:

Assistant Specialist at Omantel

04/02/2018 – 14/07/2021

Main Responsibilities:

- Coordinate Corporate Management Team (CMT) weekly meetings, issue resolutions and minutes of meetings, and steer implementation and governance.
- Liaise with Omantel Partners and External bodies.
- Act as a focal point for CEO Office and support Employee Engagement initiatives.

Executive Board Secretary at Muscat Insurance Company

03/08/2017 – 22/01/2018

Main Responsibilities:

- Coordinate Board of Directors and Committee (Audit, Executive and NRC) meetings and issue minutes of meetings.
- Joint supervision of HR & Administration Departments.

Executive Board Secretary at Oman-China Friendship Assoc.

07/02/2016 – 02/08/2017

Main Responsibilities:

- Streamline relations between Oman and China through China Friendship Association (OCFA) and Chinese Arab Friendship Association (CAFA) and manage official delegations.
- Organize and plan board / executive committee meetings and yearly events (conferences/ exhibitions/workshops), as well as engagement between Omani & Chinese delegations.

Certifications & Publications:

- ❖ ICF approved (69-hour) Coach Training Program by Leadership Works.
- ❖ Certified Trainer, TTT & Instructional Design through Omantel Certified Training Program/ATD (55 hours).
- ❖ Build the Leader Program (76 Hours).
- ❖ Leading Organization (14 hours), Giving Sense to your Leadership Experience (19 Hours) & Building your Leadership Skills (17 Hours), by HEC Paris.
- ❖ Published a research paper on Oman readiness to shift to the cloud, International Science Conference, Barcelona.

Technical Skills:

- ❖ Click-up & Wrike (Collaboration & Project Management)
- ❖ Ijtimaati (Meeting Platform)
- ❖ Photoshop, Light Room & Canva (Design Tools)
- ❖ Microsoft (Teams, Word, Power Point & Excel)

Education:

Bachelor of Science: Operations Management (2015)

College of Economics and Political Science, Sultan Qaboos University

- Final CGPA: **3.78** (Distinction with Honors)